

I'VE GOT THAT PRODUCT...

5 - Things You Should Know About Beautiful Hair Products

They don't last forever...

1 - YEAR SHELF LIFE

The Beautiful Hair products have a shelf life of 1 - year. After approximately 1 year the product can begin to discolor and lose effectiveness. The exception to this is the Moisturizing Shampoo.

There is a difference...

THE PROTEINS ARE NOT THE SAME

The Protein Treatment & Leave In Protein are both designed to repair damaged hair, but the amount of protein each contain makes them very different. Protein Treatment has 12% protein whereas Leave in Protein has 6%. Both proteins play a role in repairing hair, but do so in different ways.

How often matters...

SHAMPOOING ONCE A WEEK IS NOT IDEAL

Shampooing your hair addition is important to the life and look of it. Once a week is not enough. At a minimum we recommend shampooing 2X per week. More may be necessary if you have an active lifestyle or are using products that can build up in hair such as hair spray.

How much is important...

TOO MUCH OR TOO LITTLE CAN LEAD TO PROBLEMS

More product is not always better. The more product you use the more it takes to rinse it out, and the greater likelihood of product buildup. Similarly, using too little of the product will not achieve the desired results.

Your way, may not be the right way...

OUR STEP-BY-STEP GUIDE HAS CHANGED

Have you been a guest for more than 5 years? You may be a seasoned pro with hair... but we challenge you to take a look at our step-by-step Maintenance Guide. Everyone can benefit from a refresher and you may learn something new!

[View Maintenance Guide](#)